

Simulation Today

Simulation Modeling Services, LLC (877) 474-6858

Automation Associates Acquires Simulation Modeling Services and Opens Chicago Office

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San Diego, CA – Dec 6, 2004 – Automation Associates, Inc. (AAI), a leading provider of simulation solutions for the global supply chain, today announced the acquisition of Simulation Modeling Services, LLC (SMS), a consulting and software solutions provider serving the healthcare, manufacturing, material handling, distribution and service industries. Rainer Dronzek, Founder and President of SMS, has been appointed Vice President of AAI and will head a new regional office in Chicago, Illinois.

The merger of the two companies combines the industry leadership of AAI in the supply chain arena with the expertise and reputation of SMS in its chosen markets, particularly healthcare. AAI has already established market penetration and Fortune 500 clients in the consumer goods, transportation / logistics, postal / package handling and restaurant industries. By acquiring the assets and intellectual property of SMS, the company will extend its reach in the global supply chain and establish a foothold in several new markets, while adding a seasoned industry veteran to its management team.

“The acquisition of SMS and appointment of Rainer to our management team allows us to unify our strengths and deliver a more comprehensive offering to our clients across a broader range of vertical markets,” remarked Randall R. Gibson, President and Founder of Automation Associates, Inc. “We have long respected Rainer and his company’s contributions to the simulation industry and are excited to leverage his experience and contacts under the AAI banner.”

Rainer Dronzek has spent the past two decades in engineering and management positions in the aerospace and simulation industries. In 1996 he formed SMS to provide simulation consulting and software reselling services to companies across a diverse array of markets. Prior to SMS, he spent more than fifteen years in McDonnell Douglas Aerospace, Schlumberger Wireline Services and General Dynamics. A prolific public speaker, he has presented papers at numerous technical conferences including the Healthcare Information Management Systems Society (HIMSS) Annual

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Care to have information on your conference, call for papers, or simulation software included in Simulation Today?

Send us an email with the details and it we’ll run it in the next issue

AnyLogic Training

Simulation Modeling Services distributes AnyLogic in North America and provides training at locations throughout the country. See the SMS website for registration details.

Upcoming classes:

January 31- February 2, San Diego, CA
March 30 – April 1, TBD

Upcoming Simulation Industry Events

Winter Simulation Conference 2004
December 5-8, 2004
Washington, DC
www.wintersim.org

WestPack 2005
January 10-12, 2005
Anaheim, California
www.westpack2005.org

ProMat 2005
January 10-13, 2005
Chicago, IL
www.promat2005.org

2005 Western Simulation
Multiconference (WMC'05)
January 23-27, 2005
New Orleans, LA
www.scs.org

2005 Food and Beverage Summit
February 6-8, 2005
La Quinta, California
www.food-summit.com

Society for Health Systems (SHS)
Management Engineering Forum 2004
February 7 & 8, 2003
San Diego, California
www.shs.iinet.org

Healthcare Information Management
Systems Society (HIMSS)
Annual Conference
February 9 - 13, 2003
San Diego, California
www.himss.org

National Manufacturing Week 2005
March 7-10, 2005
Chicago, Illinois
www.manufacturingweek.com

2005 Spring Simulation
Multiconference (SMC'05)
April 3-7, 2005
San Diego, CA
www.scs.org

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Call For Paper or Presentation Due Dates

16th IASTED International Conference
on Modelling and Simulation (MS 2005)
May 18-20, 2005
Cancun, Mexico
www.iasted.org
Due December 15, 2004

2005 Summer Simulation
Multiconference (SummerSim'05)
July 23-28, 2005
Philadelphia, PA
www.scs.org
Due January 31, 2005

Acquisition (continued)

Conference, the Institute of Industrial
Engineers (IIE) Simulation Solutions
Conference, the Lean Management
Conference, and the Winter Simulation
Conference. Dronzek holds a B.S. in
Electrical Engineering from Bradley
University in Illinois.

About Automation Associates, Inc.
[Automation Associates, Inc.](http://www.automationassociates.net) is the
leader in applying simulation-based
analysis tools to help clients solve
complex problems in the most critical

components of the global supply chain:
production, distribution, transportation,
and customer delivery. Headquartered
in San Diego, California, the company
has served more than 500 clients over
the past 16 years in a variety of markets
including consumer goods,
transportation / logistics, postal /
packaging handling, healthcare and
restaurant operations. For more
information, please visit
www.automationassociates.net or call
(888) 481-6050.

A Listing of Commercially-Available Discrete Event Simulation Software

Each quarter, Simulation Modeling Services, LLC sends an email to simulation software vendors requesting information for this listing. Vendors that do not respond are not included in this listing.

<u>Tool*:</u>	<u>Website:</u>	<u>Latest Version:</u>	<u>Next Release:</u>
AnyLogic	www.xjtek.com	5.1.1	tbd
Arena	www.arenasimulation.com	8.01	9.0, Q4 '04
AutoMod	www.automod.com	11.1 Build 1949.22	Jun '04
AweSim!	www.pritsker.com	3	tbd
CSIM 19	www.mesquite.com	CSIM 19 (rel. 4/2003)	4/2005 (est.)
DES	www.melbournetech.com/DES/home.htm	1.3	1.4, Spring 04
eM-Plant	www.eMPlant.com	7.0	8.0
Enterprise Dynamics	www.enterprisedynamics.com	6.0	Oct '04
Extend Suite	www.imaginethatinc.com	6	7.0 late '04
Factory Explorer	www.wwk.com	2.8.5	Sep '04, 2.9
Flexsim	www.flexsim.com	2.6	3.0 Sep '04
GoldSim Pro	www.goldsim.com	8.01	8.1 summer '04
HyPerformix Integrated Performance Suite	www.hyperformix.com	3.0	Jun '04, 3.1
iGrafx Process 2003 and iGrafx Process 2003 for Six Sigma	www.igrafx.com	9.1	10.0
MAST - Manufacturing Simulation Tool & SAIL - Simulation Scheduling for FMS Systems	www.cmres.com	8 / 2	8.1 Jan '05 / 3.0 Sep '04
Micro Saint Sharp	www.maad.com	1.1	Spring '04
NETSIM	www.tetcos.com	1.10	Aug '04
OpEMCSS - Operational Evaluation Modeling for Context-Sensitive Systems	http://jclymer.ecs.fullerton.edu	Versions for EXTEND 5 and 6 are available for download	July '04
ProcessModel	www.processmodel.com	5.0	Mar '05
ProModel, MedModel, ServiceModel	www.promodel.com	6.1.1 Jan '04	6.2 Aug '04
Sciforma Process	www.sciforma.com	v4.1.2	Fall '04
Simcad - Process Simulator	www.createasoft.com	6.4	6.5 Jul '04
SIMPROCESS Professional	www.simprocess.com	4.1	4.2
SIMUL8	www.SIMUL8.com	11.0	Mid '05
Supply Chain Builder Product Suite	www.simulationdynamics.com	6.0.5	6.0.6
WebGPSS	www.webgpss.com	1.10	1.11 in Jun '04
WITNESS	www.lanner.com	2004 V1	2004 V2 Nov '05

This information is provided by the simulation software vendors and is current as of 5/14/04. All trademarks are the property of their respective owners. Contact Simulation Modeling Services, LLC for corrections or additions.



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About Simulation Modeling Services, LLC

Simulation Modeling Services, LLC is an independent consulting firm specializing in developing computer-based, process-flow simulation models for its clients. We work in a variety of industries including manufacturing, healthcare, material handling, transportation and services. We support many commercially available simulation software packages and work with our clients to select the tool that best fits their requirements. See our website for more details on projects and case studies.

visualize. explore. succeed.

